

# Nielsen Moulding Information

## Nielsen Moulding Table Of Contents

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### Metal Hardware

- To fit all of the above moulding
- Available in Polybags and Bulk Packs
- Nielsen and Nielsen Generic Brands
- **Generic Hardware** - See the Hardware Section

## This Section Represents:

1. Over 500 selections of metal moulding.
  2. All the hardware and accessories to assemble and hang them.
    - Whether you need one custom chop, or 1000 standard size generics - LeWinter Moulding has it all for you.
    - Discounts for each product line are on the specific pages.
- We do offer a 5% discount and free UPS on any metal chop orders over \$75.00. (Combines with wood chops too!)  
**See the following pages for details.**

- Smallest chop 3" - we have to keep our nails pretty.
- Standard length is 120" - (10 feet)
- Samples are \$1.00 each, includes hanger.
- Ask about chop bucks! (Chop bucks help you get samples free!!)

### Full Line Distributor

We carry the full line of Nielsen Metal Moulding and Nielsen Generic Moulding.

### Nielsen & Nielsen Generic Footage Chart

United Inch	Feet	United Inch	Feet	United Inch	Feet	United Inch	Feet	United Inch	Feet	United Inch	Feet
22-24	4	40-42	7	58-60	10	76-78	13	94-96	16	112-114	19
25-27	4.5	43-45	7.5	61-63	10.5	79-81	13.5	97-99	16.5	115-117	19.5
28-30	5	46-48	8	64-66	11	82-84	14	100-102	17	118-120	20
31-33	5.5	49-51	8.5	67-69	11.5	85-87	14.5	103-105	17.5	121-123	20.5
34-36	6	52-54	9	70-72	12	88-90	15	106-108	18	124-126	21
37-39	6.5	55-57	9.5	73-75	12.5	91-93	15.5	109-111	18.5	127-129	21.5

### Nielsen Moulding Scheduling

	Pick-Up	LeWinter Delivery	Truck	UPS
<b>Chop Or Straight Cut</b>	Allow 4 Hours	Allow 24 Hours *	Allow 24 Hours	Same Day **
<b>Length</b>	Allow 2 Hours	Allow 24 Hours *	Allow 24 Hours	Same Day **
<b>All Other Items</b>	Allow 2 Hours	Allow 24 Hours *	Allow 24 Hours	Same Day **

\* Order by 2:00 PM For Next Day Delivery

\*\* Order by 2:00 PM For Same Day UPS

**See Page A-4 for more detail on scheduling**

### New Straight Cut Service

The straight cut service provides pre-inspected and pre-cut length, which you would then **CUT** to your specification.

- Place your order based on the frame size.
- We will calculate the Straight Cut size for you based on the size of the frame, **plus a 1" total allowance on each piece.**
- Do **not** order extra material when placing your order. See example below. **Example:** Order a 16" X 20" that is 1" wide. We **allow** for the width and send you 4 pieces long enough for you to chop to size.

**(You can not order straight cut rails.)**

You must order 4 pieces.

**Example:** 1 16 X 20 or  
1 20 X 20, etc

**There are no discounts on Straight Cut Service.**

**Footage billed is based on our Chop Footage Chart, but add an additional 4" total. May vary due to rounding.**

**Straight Cuts DO NOT qualify for UPS allowance or discounts**

# Nielsen Moulding Information

## Nielsen Length Discounts

Quantity	Discount % *
300-390	4
400-490	5
500-590	8
600-690	10
700-790	12
Full Box or 800+ Ft.	15

\* Prices will show as net amount

### Length Orders:

- Full box qualifies for 800+ discount.
- Nielsen mouldings **assort** for length quantity discounts.
- Nielsen Generic **does not assort** for discount with regular Nielsen.  
- See page C9 for Generic.
- **Minimum order** - 10 ft. of one number. Moulding must be cut for UPS. If you don't specify, we will cut 6' & 4'.
- UPS length orders placed by 2:00 P.M. **go out UPS the same day or LeWinter delivery the next day.**

For general information and  
footage chart, see page C-1

## Nielsen Chop Discounts

Quantity	Discount % *
10-14	5
15-19	10
20-24	15
25+	20

\* Prices will show as net amount

### Chop Orders:

- Quantity discounts are for the **same** size, **same** finish and **same** profile.
- Orders over \$75.00 qualify for a 5% discount if paid within 15 days. **Wood and metal chops combine.**
- UPS orders over \$75.00 qualify for a full **regular** UPS allowance and a 5% discount if paid within 15 days. **Wood and metal chops combine.**
- Wood & metal chops can be combined for the \$75.00 qualifier.
- Discounts will not be allowed if your account balance is over 45 days.
- Orders under \$75.00 will be charged UPS with no discount for early payment.
- Chop orders placed by 2:00 P.M. **go out UPS the same day or LeWinter delivery the next day.**
- **Discounts and UPS allowance will print on your invoice if you qualify.**

See Page C-1 for Straight Cut information

#5	A/BO = 400 P = 200				
Item#	Description	Box Qty	Length	Chop	Straight Cut
N5-01	Silver	A	1.52	2.40	1.96
N5-02	Frosted Silver	A	1.52	2.40	1.96
N5-03	Gold	A	1.52	2.40	1.96
N5-04	Frosted Gold	A	1.52	2.40	1.96
N5-13	Contrast Gray	BO	1.77	2.79	2.28
N5-14	German Silver	BO	1.77	2.79	2.28
N5-19	Frosted Walnut	BO	1.77	2.79	2.28
N5-20	Anodic Black	BO	1.77	2.79	2.28
N5-21	Matte Black	BO	1.77	2.79	2.28
N5-23	Antique Gold	A	1.52	2.40	1.96
N5-24	Cobalt	BO	1.77	2.79	2.28
N5-50	Black	P	1.52	2.40	1.96
N5-52	Bright White	P	1.52	2.40	1.96
N5-55	Right Red	P	1.52	2.40	1.96
N5-164	Dusk	BO	1.77	2.79	2.28
#11	A/BO = 400 P/S1 = 200				
Item#	Description	Box Qty	Length	Chop	Straight Cut
N11-01	Silver	A	1.52	2.40	1.96
N11-02	Frosted Silver	A	1.52	2.40	1.96
N11-03	Gold	A	1.52	2.40	1.96
N11-04	Frosted Gold	A	1.52	2.40	1.96
N11-08	Frosted Bronze	BO	1.77	2.79	2.28
N11-10	Graphite	BO	1.77	2.79	2.28
N11-11	Pewter	BO	1.77	2.79	2.28
N11-12	Frosted Pewter	BO	1.77	2.79	2.28
N11-13	Contrast Gray	BO	1.77	2.79	2.28
N11-14	German Silver	BO	1.77	2.79	2.28
N11-150	Flrtine Silver	S1	1.79	2.86	2.33
N11-154	Flrtine Gray	S1	1.79	2.86	2.33
N11-155	Flrtine Amber	S1	1.79	2.86	2.33
N11-156	Flrtine Black	S1	1.79	2.86	2.33
N11-169	Silver Moss	BO	1.77	2.79	2.28
N11-18	Walnut	BO	1.77	2.79	2.28
N11-20	Anodic Black	BO	1.77	2.79	2.28
N11-21	Matte Black	BO	1.77	2.79	2.28
N11-23	Antique Gold	A	1.52	2.40	1.96
N11-40	White	P	1.52	2.40	1.96
N11-50	Black	P	1.52	2.40	1.96

#12	A/BO = 160				
Item#	Description	Box Qty	Length	Chop	Straight Cut
N12-01	Silver	A	1.77	2.80	2.29
N12-02	Frosted Silver	A	1.77	2.80	2.29
N12-13	Contrast Gray	BO	1.99	3.16	2.58
N12-14	German Silver	BO	1.99	3.16	2.58
N12-20	Anodic Black	BO	1.99	3.16	2.58
N12-21	Matte Black	BO	1.99	3.16	2.58
#13	A/BO/S1 = 90				
Item#	Description	Box Qty	Length	Chop	Straight Cut
N13-14	German Silver	BO	2.20	3.47	2.84
N13-21	Matte Black	BO	2.20	3.47	2.84
N13-23	Antique Gold	A	1.99	3.11	2.55
N13-179	Black Metalline	S1	2.46	3.88	3.17
#14	BO = 80				
Item#	Description	Box Qty	Length	Chop	Straight Cut
N14-14	German Silver	BO	3.60	5.77	4.69
N14-21	Matte Black	BO	3.60	5.77	4.69
#15	A/BO = 320 P/S1 = 160				
Item#	Description	Box Qty	Length	Chop	Straight Cut
N15-01	Silver	A	1.77	2.80	2.29
N15-02	Frosted Silver	A	1.77	2.80	2.29
N15-03	Gold	A	1.77	2.80	2.29
N15-04	Frosted Gold	A	1.77	2.80	2.29
N15-05	Pale Gold	A	1.77	2.80	2.29
N15-06	Frosted Taupe	BO	1.99	3.16	2.58
N15-07	Bronze	BO	1.99	3.16	2.58
N15-08	Frosted Bronze	BO	1.99	3.16	2.58
N15-10	Graphite	BO	1.99	3.16	2.58
N15-11	Pewter	BO	1.99	3.16	2.58
N15-12	Frosted Pewter	BO	1.99	3.16	2.58
N15-13	Contrast Gray	BO	1.99	3.16	2.58
N15-14	German Silver	BO	1.99	3.16	2.58
N15-15	Amber	BO	1.99	3.16	2.58
N15-16	Crimson	BO	1.99	3.16	2.58
N15-17	Vienna Green	BO	1.99	3.16	2.58
N15-18	Walnut	BO	1.99	3.16	2.58
N15-19	Frosted Walnut	BO	1.99	3.16	2.58
N15-20	Anodic Black	BO	1.99	3.16	2.58
N15-21	Matte Black	BO	1.99	3.16	2.58
N15-22	Classic Copper	BO	1.99	3.16	2.58
N15-23	Antique Gold	A	1.77	2.80	2.29

#15	A/BO = 320 P/S1 = 160				
Item#	Description	Box Qty	Length	Chop	Straight Cut
N15-24	Cobalt	BO	1.99	3.16	2.58
N15-40	White	P	1.77	2.80	2.29
N15-41	Blueberry	P	1.77	2.80	2.29
N15-43	Fern	P	1.77	2.80	2.29
N15-50	Black	P	1.77	2.80	2.29
N15-51	Plum	P	1.77	2.80	2.29
N15-52	Bright White	P	1.77	2.80	2.29
N15-55	Right Red	P	1.77	2.80	2.29
N15-58	Indigo	P	1.77	2.80	2.29
N15-65	Saxon Blue	P	1.77	2.80	2.29
N15-66	Lapis	P	1.77	2.80	2.29
N15-68	Chinese Red	P	1.77	2.80	2.29
N15-101	Burgundy	P	1.77	2.80	2.29
N15-150	Flrtine Silver	S1	2.08	3.29	2.69
N15-151	Flrtine Gold	S1	2.08	3.29	2.69
N15-152	Flrtine Bronze	S1	2.08	3.29	2.69
N15-153	Flrtine Pewter	S1	2.08	3.29	2.69
N15-154	Flrtine Gray	S1	2.08	3.29	2.69
N15-155	Flrtine Amber	S1	2.08	3.29	2.69
N15-156	Flrtine Black	S1	2.08	3.29	2.69
N15-162	Autumn Bronze	BO	1.99	3.16	2.58
N15-163	Wintergreen	BO	1.99	3.16	2.58
N15-164	Dusk	BO	1.99	3.16	2.58
N15-165	Flrtine Brass	S1	2.08	3.29	2.69
N15-166	Flrtine Mist	S1	2.08	3.29	2.69
N15-169	Silver Moss	BO	1.99	3.16	2.58
N15-170	Frosted Umber	BO	1.99	3.16	2.58
N15-171	Hunter	BO	1.99	3.16	2.58
N15-204	Electra Blue	P	1.77	2.80	2.29
N15-205	Grape Smash	P	1.77	2.80	2.29
N15-207	Iris	P	1.77	2.80	2.29
N15-210	Cabernet	P	1.77	2.80	2.29
N15-213	Poppy	P	1.77	2.80	2.29
N15-217	Mosaic Blue	P	1.77	2.80	2.29
N15-220	Green Olive	P	1.77	2.80	2.29
N15-221	Sunbaked Clay	P	1.77	2.80	2.29
N15-222	Saffron	P	1.77	2.80	2.29

For Generic Metal,  
See Page C-11

A = Anodized  
BO = Black and Other Anodized  
P = Painted  
S1 = Specialty 1  
S2 = Specialty 2

#13 & #14 - See Cutting  
Instructions on Page C-9